

# DIRECTORY 2019-2020

SPANISH CHAMBER  
OF COMMERCE IN KOREA







**SPANISH CHAMBER**  
of Commerce in Korea  
주한스페인상공회의소

# **ESCCK 2019-2020 Membership Directory**

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# VIP MEMBERS



AIRBUS

BEFESA

ROBERT WALTERS



INDITEX



dram agility



SMT Asia



SIEMENS Gamesa RENEWABLE ENERGY

ZARA



OAE WOOSONG UNIVERSITY



KIM & CHANG





amadeus

KAIROS



FLAG  
ONE



SHIN&KIM



GÓMEZ-ACEBO & POMBO



## MESSAGE FROM THE

### PRESIDENT AT THE SPANISH CHAMBER OF COMMERCE IN SOUTH KOREA



Before discussing my vision for the upcoming year, I would like to take a moment to tell you how terrific was 2019 for the Chamber, and I would also like to take this opportunity to recognize and celebrate the fantastic achievements of outgoing Members of the Board. As said earlier it was a great year for the chamber, but it must grow more in terms of members and also in terms of financial health. Those two points are going to lead our path during the following years, but how are we going to do that? With passion but also with dedication.

**PASSION** because Spain is our home. I am proud to be a Spaniard and, as you, I care deeply about Spain's future. This was the main reason why I wanted to collaborate with the Chamber, reason big enough to approach Korean people to our way of life and way of doing. Tourism, sports, gastronomy, language, culture, the Chamber has great excuses to show to this country how to leisure, rest and relax after a hard workday, who wants to be in?

And **DEDICATION** because this year is going to be a busy one for the Chamber, a lot of activities are going to be held in accordance with that importance, activities based on our member's businesses and focused on energy and environment, automotive, trade, financial, education. Our aim is to give every member the chance to improve their visibility through conferences, forums, seminar, exhibitions and, of course, networking. Of course, Chamber's friends are also invited in this endeavor. Who wants to start first? Besides that, this year is going also to be a milestone for the relationship among our countries, and that implies official visits from a few of our Government in the motherland, I am sure you will all know what that means in terms of boosting businesses. Members and friends, the Chamber is and will be here for you and your interest! Take the shot! Thus, I am eager to share my ideas with all of you, but also the Board is open to hear everybody's thoughts and comments, especially through the creation of special committees in that regard. To sum it up, everybody is welcome to participate and give their ideas.

In closing, the Chamber's Board, staff, and I would like our members to know that we will continue to represent you to the highest standard. We will continue to support, promote and represent you. We will ensure that the matters affecting you are heard, and together, with your support, we will instigate positive change. We will be hard at work in the community spearheading initiatives to improve Spain. We will also continue to speak out on the important issues that impact us all. We are here for all of you. To the community, the Chamber will also work hard to ensure that Spain continues a path for improvement for all. The future is bright. The Spanish Chamber of Commerce is 5 years and fabulous, stronger than ever before, and ready to push the limits. It is time for the Chamber to level up. Thank you and best regards.

## MESSAGE FROM THE

### **AMBASSADOR AT THE EMBASSY OF SPAIN IN SOUTH KOREA**



I would like to thank the Spanish Chamber of Commerce in Korea for the publication of this 2020 Directory, which introduces Spanish companies in Korea, and for the work it carries out in order to strengthen our business presence in this country. This year 2020 is special to us since we are celebrating the 70th anniversary of the establishment of diplomatic relations between Spain and Korea, a celebration that started with the extraordinary visit by Their Majesties the King and Queen of Spain to Seoul on 23rd and 24th of October, 2019.

The Embassy of Spain is working to highlight the intensity and contents of our bilateral relations in all fields, and very especially the economy. Therefore the role of the Chamber of Commerce is of great importance to us. Thus, it has been a satisfaction to see how it gained official recognition last year and how it works to invite new Spanish companies to become part of its project and to advise them in their business activities.

Our bilateral relations at the economic level are excellent but the prospects are much better. Our trade balance is increasing, especially the Spanish exports, and has placed Korea as our third most important Asian market, followed by China and close to Japan. Tourism offers record numbers as in the 2008-2018 decade we multiplied by 20 the number of Korean tourists visiting our country. Last year 2019 we have witnessed an increase of nearly 30%, raising the number to around 630,000 tourists. The outstanding challenge now is to improve the data on mutual investments which are far from the potential of our two economies.

Once again, I want to congratulate the Spanish Chamber of Commerce for this initiative and I wish to express all our support to it. We want this moment to be a turning point so that our bilateral relations may reach its real potential in all areas. We rely on your support to achieve all these goals.

Thank you!

## MESSAGE FROM THE

### **ECONOMIC AND COMMERCIAL COUNSELLOR OF THE EMBASSY OF SPAIN IN SOUTH KOREA**



First of all, I would like to thank the Spanish Chamber of Commerce in Korea for the opportunity that gives me to contribute to the presentation of this Directory 2020 of Spanish companies in Korea, as a sign of the presence and growing interest that our companies have in this important Asian market.

The growing presence of Spanish companies in Korea is nothing but the reflection of the relevance that our bilateral relations have been acquiring over the last decade, although we must recognize that this presence is still far from much of the level that would be desirable according to the volume of our commercial exchanges.

Throughout 2019, we have witnessed significant changes in the Articles of Association of the Spanish Chamber of Commerce itself, following its official recognition in April 2019, a fact that has undoubtedly represented a milestone in the short trajectory of it. This recognition has led to the approval of new Articles of Association and the renewal of its management team, everything which has allowed a boost to the activity of the Chamber, being a reason of satisfaction for all.

The year 2019 has also witnessed very relevant events in the bilateral relations between both countries, as has been the official visit of TRM, the King of Spain to Seoul late October, which allowed us to strengthen our economic relations and trade and renew the commitment to more intense cooperation between Spanish and Korean companies.

The good prospects that have opened in this 2019 should have a continuity throughout 2020, the year in which we will celebrate the 70th anniversary of the establishment of diplomatic relations between both countries. Therefore, it is expected that these good perspectives will translate into the presence of new Spanish companies in Korea and therefore in a Directory increasingly large in coming years.

# WHAT IS ESCCK?

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The primary objective of the Spanish Chamber of Commerce in Korea is to support companies established in Korea that wish to improve their commercial relations, to foster the cooperation between private entities and institutions and to establish a bridge between them. In addition, we encourage the necessary coordination with the Economic and Commercial Office of the Embassy of Spain in Seoul.

## SERVICES



### Information and Promotion

ESCCK offers a monthly report on various news including commercial, economical, labor Info, etc.

ESCCK offers the opportunity to present new companies and news through the directory, website, social networks and newsletters.



### Networking and Visibility

ESCCK organizes and introduces various Events and Seminars that will offer the opportunity to develop a network with potential partners.



### Individual Services

We offer other types of consulting services, such as useful information on the creation of companies and document processing between clients and the Public Administration. Translations are also provided as well as the possibility of finding new workers with qualified profiles.

# ESCCK BOARD MEMBERS

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## **Enrique Vilaplana, President**

Senior Foreign Attorney at Yoon & Yang

Enrique Vilaplana is currently an attorney at Yoon & Yang and previously worked at various law firms such as Bro-sa, Fite Assessors, and Domingo Nieto. He also worked in the legal department of CaixaBank from 2006 to 2008. His areas of expertise are corporate law, corporate restructuring, real estate, commercial arbitration, international litigation, and insurance.



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## **Isaac Cabañas, Vice President**

Co-Founder of Iberko

Isaac Cabañas is the founder of Iberko-Iberian Gourmet Imports, which has been importing gourmet products since December of 2011. He also has experience working in American Express Barcelo Viajes as a consultant and also worked in Inter cruises Shoreside and Port Services as Operations & Product Manager. His fields of expertise are in tourism and hospitality administration/management.



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## **Jasmin Koo, Vice President**

Regional Director at Amadeus Korea

Jasmin is heading Korea cluster responsible for airline business in Korea. She also assumes the responsibility of operations of Amadeus Korea. Jasmin has joined Amadeus in its regional headquarter in Bangkok in 2003 as an Account Manager. Before joining Amadeus, she was taking various commercial roles in both public and private sectors of the tourism industry in Asia Pacific region.



# ESCCK BOARD MEMBERS

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## **Peter Kim, Treasurer**

Senior Foreign Attorney at Shin & Kim

Peter Kimm is attorney at Shin & Kim since 2017 and previously worked at various law firms located in Hamburg, including Peters, Magnus und Boroviak, Wuelfing Zeuner Rechel and Kramer & Partner. His areas of expertise are mergers and acquisitions, corporate & M&A- litigation and labor and employment law. Peter has been ESCCK Treasurer since 2015.



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## **Alejandro Bernabé**

General Manager at Four Seasons Hotel

Alejandro Bernabé is currently the General Manager at Four Seasons Hotel and he has been in this position since 2017. He has experience working in other hotels such as Avani Hotels & Resorts, Meliá Hotels International, and Kempinski Hotels. He has had experience working in multiple cities such as Geneva, Dubai, St. Petersburg, and Kuwait.



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## **Alfonso Yuste**

Country Manager at Solarig

Alfonso Yusté is currently the Country Manager of Solarig. He was the Global Purchasing Director at Soltec Trackers since 2017 to 2018 and assumed the position of Purchasing Manager and Managing Director at Acciona Energy Korea which amounted to nearly 8 years. He also gave significant contribution in the establishment of the Chamber.



# ESCCK BOARD MEMBERS

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## **Ernest Ribas**

Sales and Managing Director at CKIPM

Ernest Ribas is Sales and Managing Director and Board Member of CKIPM Marine Group in Korea since June 2013. He actively participated in the foundation of the Spanish Chamber and in 2015 he became its President. Ernest has a dual background of Engineering in Agriculture Economics and Business & Strategy, his key strengths include sales, leadership and organization capabilities, strategy and financial control and process improvement.



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## **Daniel Valle**

Director at Daniel Valle Architects

Daniel Valle established his Architect studio, Daniel Valle Architects (DVa) in Madrid in 2008 and five years later opened his first international branch in Seoul. So far, Daniel has worked in eighteen different projects distributed in two continents, eight countries and eleven cities. He is also architecture professor at Chung Ang University in Seoul.



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## **Ki-Yoo Kim**

President at Taekwang Corporate Group

Ki-Yoo Kim has assumed the position of Chief Executive Officer in countless affiliated companies of Taekwang Group. Examples include Dongrim Engineering & Construction Co., Ltd., Tsis Corporation, Bainheim Corporation, Esteem Corporation and Taekwang Tourism Development Co., Ltd. He also has experience as Managing Director in the Planning and Coordination Division of Dong-A Construction and Representative Director of Koryo Architectural Co., Ltd. strategy and financial control and process improvement.



# ESCCK BOARD MEMBERS

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## Manuel Manzano

CEO of The Xef

Manuel Manzano is currently the owner chef of the Spanish restaurant The Xef and was the owner chef of El Tastet from 2008 to 2009. He was the Head Chef in various other Spanish restaurants such as La Bodega, Mi Casa, and Chef España. He also has experience teaching cookery as a professor in Youngsan University from 2017 to 2018.



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## Pablo Lee

CEO of Kiheung Corporation

Pablo Lee is currently CEO of Harley-Davidson of Korea and Kiheung International. Kiheung Corporation is the official distributor of Harley-Davidson, Aston Martin, McLaren Automotive, and Pirelli. Furthermore, he is the Co-chair of the Automotive Committee of AMCHAM Korea. He was the Cochair of the Korea Motorcycle Industry Association from 2004 to 2006 and worked in Daewoo Corporation from 1987 to 1999.



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## Sangwon Seo

Delegate at La Liga Korea

Sangwon Seo is currently the Korean Delegate of the Spanish Professional Football League "La Liga," which is a position he has been in since June of 2017. Previously, he worked in the Euro Management Group as an agent and has experience working as a professional interpreter specialized in sports. He also worked in the Korea Football Association as a coaching staff for the Futsal team.



# ESCCK BOARD MEMBERS

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## **Youngjae Hwang**

Former Vice Chairman at Daewon Plus Group

Youngjae Hwang is the former Vice-chairman of Daewon Plus Group. Before his becoming of Vice-chairman, he was the Director of Korea Institute for Advancement of Technology. He was also the Representative Director of companies such as Robert Bosch Korea and SsangYong. Furthermore, he has experience as and Industry-focused professor and Adjunct Professor in Changwon National University and Dong-A University, respectively.

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# ESCCK HONORARY BOARD MEMBERS

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## **Juan Ignacio Morro, Honorary President**

Ambassador at the Embassy of Spain in South Korea

Juan Ignacio Morro is the Ambassador at the Embassy of Spain, and also the Honorary President of ESCCK.

Born in Valladolid, in 1962, he graduated in Law and entered the Diplomatic Career in 1992. He has previously been assigned to the Spanish Embassies in Seoul, Moscow, as consul of Spain in Geneva, as well as in the Permanent Representation of Spain before the United Nations in New York and at the Embassy of Spain in Beijing. In the Central Services of the Ministry of Foreign Affairs, European Union and Cooperation, he worked in the Directorate General of Africa and the Middle East, in the Cabinet of the Secretary of State for the European Union; He was Chief of Staff of the Undersecretary and, more recently, Deputy Director General of Non-Proliferation and Disarmament and Director General of the United Nations and Human Rights.



## **Antonio Estevez, Honorary Vice President**

Economic and Commercial Counsellor at the Embassy of Spain

Antonio Estevez is currently holding the position of Economic and Commercial Counsellor of the Embassy of Spain in Seoul. He is also the Honorary Vice-President of ESCCK.

After joining the Ministry of Commerce in 1979, he has held different positions and roles at the Ministry headquarters in Madrid, as well as having served as Regional Director and representative of ICEX España Exportación e Inversiones in different regions throughout Spain. He has also served as Commercial Counsellor of the Embassy of Spain in different destinations worldwide, including Southeast Asia, the Middle East and the United States of America, as well as having held the position of Counsellor of Spain, at the African Development Bank.



# MEMBERSHIP GUIDE

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Join ESCCK provides a lot of benefits. As a member, your company could get discounts and cooperation with other business, increase your visibility and enjoy the Spanish culture in our events. Check out our website for further details.

## CATEGORIES & FEES

| Category                    | Description  | Fee / year   |
|-----------------------------|--|--------------|
| <b>VIP MEMBER</b>           | Any company who wants privileged access to ESCCK services and to increase its visibility.                        | 3,500,000KRW |
| <b>CORPORATE MEMBER</b>     | Any company with more than 10 employees or turnover above one billion KRW.                                       | 1,200,000KRW |
| <b>INSTITUTIONAL MEMBER</b> | Any organization not registered as a company in Korea (cities, NGO, associations, etc.).                         | 750,000KRW   |
| <b>OVERSEAS MEMBER</b>      | Any company or organization that does not have a legal representation in Korea.                                  | 500,000KRW   |
| <b>START-UP MEMBER</b>      | Any organization legally registered for less than 18 months at the registration moment as ESCCK member.          | 100,000KRW   |
| <b>ENTERPRENEUR MEMBER</b>  | Any freelancer or organization registered in Korea with less than 10 employees and turnover below 1 billion KRW. | 500,000KRW   |
| <b>RESTAURANT MEMBER</b>    | Any individual restaurant legally registered in Korea.   | 300,000KRW   |
| <b>INDIVIDUAL MEMBER</b>    | Any person willing to enjoy the ESCCK networking opportunities.  | 250,000KRW   |
| <b>GOURMET PASS MEMBER</b>  | Any person willing to enjoy Spanish food at ESCCK networking and discounts in Spanish restaurants.               | 300,000KRW   |

# ESCCK ACTIVITIES

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## MONTHLY NETWORKING NIGHT



# ESCCK ACTIVITIES

## WORLD TAPAS DAY 2019

The event was made in collaboration with the Embassy of Spain and Jeonju City Hall. It held in the vicinity of Sebyeongho Lake at Jeonju. Various Spanish cultural performances have played along with Spanish related activities in which visitors could participate in, such as learning the Spanish language and learning about Spanish football culture. Furthermore, various Spanish cultural performances gave along with Spanish related activities that visitors could participate in such as learning the Spanish language and learning about Spanish football.

June 15th, 2019



# ESCCK ACTIVITIES

## FLAMENCO CONCERT

December 5th, 2018



# ESCCK ACTIVITIES

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## GENERAL MEETING 2019

The Spanish Chamber of Commerce in Korea celebrated its General Meeting on Tuesday 28th of May at Four Seasons Hotel in Seoul. Among other issues ESCCK celebrated its Official Recognition as a Chamber abroad by the Spanish Ministry of Industry and also elected a new Board of Directors.

May 28th, 2019





# **SPANISH CHAMBER OF COMMERCE IN ASIA PACIFIC REGION**

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## **Cámara de Comercio de España**

### **Address**

Calle de la Ribera del Loira, 12,  
28042 Madrid, Spain

### **President**

José Luis Bonet

### **Telephone**

+34-91-590-6900

### **Director**

Inmaculada Riera

### **Email**

info@camara.es

### **Website**

www.camara.es

## **FEDECOM (Federation of Official Chambers of Commerce of Spain in Europe, Africa, Asia and Oceania)**

<http://e-fedecom.com/>  
[info@e-fedecom.com](mailto:info@e-fedecom.com)

## **Spanish Chamber of Commerce in Hong Kong**

<https://www.spanish-chamber.com.hk/>  
[info@spanish-chamber.com.hk](mailto:info@spanish-chamber.com.hk)

## **Spanish Chamber of Commerce in Japan**

<http://spanishchamber.or.jp/>  
[info@spanishchamber.or.jp](mailto:info@spanishchamber.or.jp)

## **Spanish Chamber of Commerce in The Philippines**

<http://www.lacamaramanila.com/>  
[lacamara@lacamaramanila.com](mailto:lacamara@lacamaramanila.com)

## **Spanish Chamber of Commerce in China - Beijing / Shanghai / South China**

[http://www.spanishchamber-ch.com/cms/page\\_index.do](http://www.spanishchamber-ch.com/cms/page_index.do)  
[info@spanishchamber-ch.com](mailto:info@spanishchamber-ch.com)

## **Spanish Chamber of Commerce in Singapore**

<http://spanishchamsg.org/>  
[info@spanishchamsg.org](mailto:info@spanishchamsg.org)

# Kingdom of Spain

**Capital**

Madrid

**GDP (Nominal)**

1,208 trillion (EUR)

**Area**

505,983 km<sup>2</sup>

**GDP (PPP)**

1,774 trillion (USD)

**Population**

47,007,367

**GDP per Capita**

25,854 (EUR)

**Religion**

Catholic (66.9%)

**Variation of GDP per capita**

(inter annual rate)

3.2%

(2018 est.)

Source: ICEX- Ficha País. España 2019

# GENERAL INFORMATION

Spain is located in the south west of Europe. The largest part of the territory is located in the Iberian Peninsula, the remainder, approximately 12,500 square kilometres, are islands -Balearic and the Canary Islands-, plus 32 square kilometres that are accounted for by the cities of Ceuta and Melilla, situated on the coast of Africa.

Its location endows Spain with a great strategic value: projecting into the Mediterranean on one side and acting as an intersection on the path to Africa and America.

Its position also offers Spain with different climates: mild oceanic climate in the North, continental Mediterranean at the centre and Mediterranean in the East and South.

Source: Turespaña



Source: ICEX

# GENERAL INFORMATION

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Spanish culture is extremely rich and touches upon all forms of artistic expression. From literature to painting, music to architecture, the theatre to sumptuary arts.

In each of these aspects, at some time in history or other, Spanish culture has reached the highest artistic heights: from bygone times until present day, culture and art in Spain are prominent features of the country.

# INVESTMENT IN SPAIN

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Spain is in an outstanding position worldwide in terms of the importance of its economy: the 14th largest economy in the world by GDP, the 13th country most attractive for foreign direct investment (FDI), the 14th largest issuer of FDI and the 11th largest exporter of commercial services. There are interesting business opportunities for foreign investors in Spain in high value-added and strategic fields such as the ICT, renewable energy, biotechnology, environment, aerospace and automotive sectors.



In addition, companies that set up business in Spain can gain access not only to the Spanish national market, an attractively large market (more than 46 million consumers) with a high purchasing power, but also to the markets of the EMEA region (Europe, Middle East and North Africa), and Latin America, given its privileged geostrategic position, prestige and the strong presence of Spanish companies in these regions.

Source: ICEX-Guide to Business in Spain 2019

# INVESTMENT IN KOREA

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South Korea is Spain's third export market in Asia, outside the Middle East, after China and Japan.

Korean market offers very good opportunities for Spanish companies in various sectors. The processed agri-food products (from quality wine and other beverages, to olive oil and gourmet products, or meat) can be highlighted; consumer goods that incorporate design and high quality (fashion, shoes, home, furniture); industrial products could include

those related to energy, including renewables, automobiles and components or machinery. There are notable opportunities in innovation, taking advantage of the high technological capacity of Korean companies.

IMF calculates the potential growth of the Korean economy at around 3% for the upcoming years. The Free Trade Agreement with the European Union entered into force from July 2011 and resulted in practical disappearance of tariffs for most of Spain's export products.

Source: ICEX- Ficha País. Corea del Sur 2019

# SPAIN-SOUTH KOREA BILATERAL TRADE

Tariff chapters of the combined Nomenclature of the EU (millions euros, 2019)

|  | Value           | % Variation 19/18 |
|--|-----------------|-------------------|
| <b>Spanish Exports (FOB)</b>   | <b>2,257.50</b> | <b>12%</b>        |
| 88. Aircraft, spacecraft and parts thereof   | 573.5           | 168%              |
| 02. Meat and edible offal  | 227.5           | -8%               |
| 26. Ores, slag and ash   | 156.8           | 4%                |
| 30. Pharmaceutical products  | 149.1           | 11%               |
| 84. Nuclear reactors, boilers, machinery and mechanical appliances                   | 128.4           | -8%               |
| 87. Vehicles; other than railway or tramway rolling stock, and parts and accessories | 126.9           | -13%              |
| 85. Electrical machinery and equipment   | 113.2           | 30%               |
| 15. Animal or vegetable fats and oils  | 63.7            | 5%                |
| 62. Apparel and clothing accessories   | 58.6            | 9%                |
| 39. Plastics and articles  | 53.0            | 12%               |

|  | Value           | % Variation 19/18 |
|--|-----------------|-------------------|
| <b>Spanish Imports (CIF)</b>   | <b>3,1168.0</b> | <b>-0.4%</b>      |
| 87. Automotive vehicles, tractors  | 1,062.6         | -6%               |
| 39. Plastics and articles  | 305,8           | -0%               |
| 84. Nuclear reactors, boilers, machinery and mechanical appliances       | 229.80          | -11%              |
| 85. Electrical machinery and equipment                                   | 213.70          | 13%               |
| 29. Organic chemicals  | 210.60          | -14%              |
| 72. Iron and steel   | 209.20          | -29%              |
| 40. Rubber and articles thereof  | 107.40          | -3%               |
| 76. Aluminium and articles thereof                                       | 68.60           | 228%              |
| 73. Iron or steel articles   | 56.40           | -15%              |
| 54. Man-made filaments; strip and the like of man-made textile materials | 67.30           | 0%                |

# SPAIN-SOUTH KOREA BILATERAL TRADE

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|  |        |
|--|--------|
| <b>Spanish trade coverage rate:</b>      | 66.9%  |
| Trade balance ( <b>Thousand Euros</b> ): | -861.0 |
| Variation (19/18)                        | -22.8% |

| Net direct investment ( <b>Thousand Euros</b> ) | <u>2017</u> | <u>2018</u> |
|---|-------------|-------------|
| From South Korea in Spain                       | 902         | 46,501      |
| From Spain in South Korea                       | -33,713     | 299         |

Exists an Agreement between Spain and South Korea for the Promotion and Reciprocal Protection of Investments, in effect since July 19, 1994, as well as a Convention of no Double Taxation since November 8, 1991 ("Boletín oficial del Estado", December 15, 1994).

Source: ICEX- Ficha País. Corea del Sur 2019





# SPANISH INSTITUTIONS

## EMBASSY OF SPAIN

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### Address

17 Hannam-daero 36-gil,  
Yongsan-Gu,  
Seoul,  
04417 Korea

### Telephone

+82-2-794-3581/2

### Fax

+82-2-796-8207

Consular Emergency  
(only for Spaniards):  
+82-10-3793-5706

### E-mails

Embassy:  
emb.seul@maec.es

Consular Section:  
emb.seul.sc@maec.es

Cultural Section:  
emb.seul.ofc@maec.es

### Website

<http://www.exteriores.gob.es/Embajadas/SEUL/en/Pages/inicio.aspx>

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## SPANISH ECONOMIC AND COMMERCIAL OFFICE

The Economic and Commercial Office of Spain in Seoul depends functionally and administratively on the Spanish Secretariat of State for Commerce, and is hierarchically dependent of the Spanish Ambassador to Korea.

The Secretary of State for Commerce is in charge of defining, developing and implementing the State's commercial policy in relation to foreign trade, as well as the competitive strategy for the internationalization of the economy, foreign investments, and the promotion and internationalization activities of Spanish companies within the scope of action of the Central Administration.

The Economic and Commercial Office of Spain in Seoul, under the guidelines of the Secretary of State for Commerce, works towards the internationalization objectives and policies of Spanish companies, as well as the Spanish foreign trade and investment policy. In this respect the Economic and Commercial Office functionally assumes the activities of the Instituto Español de Comercio Exterior (ICEX) in the Republic of Korea with the tasks of directing, executing and coordinating its activities.

ICEX works closely linked with the main business organizations, Chambers of Commerce and sectoral organizations in Spain and in Korea through the Economic and Commercial Office to identify the internationalization needs of Spanish SMEs and to develop strategies that foster their consolidation in the Korean market in particular.

### CONTACT DETAILS

**A:** 14th. Floor, Seoul Global Center. - 38, Jongro. Jongro - Gu Seoul, Korea

**T:** +82-2 -3703-6600  
+34-91-732-4400

**W:**  
<https://coreadelsur.oficinascomerciales.es>

[www.spainbusiness.com](http://www.spainbusiness.com)

[seul@comercio.mineco.es](mailto:seul@comercio.mineco.es)

## CENTER FOR THE DEVELOPMENT OF INDUSTRIAL TECHNOLOGY (CDTI)

The Centre for the Development of Industrial Technology (CDTI) is a Public Business Entity, answering to the Ministry of Science, Innovation and Universities, which fosters the technological development and innovation of Spanish companies. It is the entity that channels the funding and support applications for national and international R&D&I projects of Spanish companies. The CDTI thus seeks to contribute to improving the technological level of the Spanish companies by means of implementing the following activities:

- Financial and economic-technical assessment of R&D projects implemented by companies.
- Managing and fostering Spanish participation in international technological cooperation programmes.
- Fostering international business technology transfer and support services for technological innovation.
- Supporting the setting up and consolidating technological companies.

In particular with Korea, CDTI has established agreements with Korean funding agencies with the objective of providing financing at preferential conditions to participating entities in consortia for the development of innovative products, processes and services.

### CONTACT DETAILS

**A:** C/ Cid 4 - 28001,  
Madrid, Spain

**T:** +34-91-581-5500  
+34-91-732-4400

**F:** +34-91-581-5594

**W:** [www.cdti.es](http://www.cdti.es)



**Jordi Espluga Bach**  
Representative in South  
Korea  
[jordi.espluga@cdti.es](mailto:jordi.espluga@cdti.es)

## DEFENSE ATTACHÉ OFFICE

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Instituto Cervantes is a public institution created by Spain in 1991 to universally promote the teaching, study and use of the Spanish language and contribute to the dissemination of the Hispanic cultures abroad.

In its activities, Instituto Cervantes fundamentally attends to the linguistic and cultural heritage that is common to the countries and peoples of the Spanish-speaking community. It is present in 87 centres distributed in 44 countries across the five continents. In addition, it has two offices in Spain, the headquarters of Madrid and the headquarters of Alcalá de Henares.

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## DANIEL VALLE ARCHITECTS

Daniel Valle Architects is a Madrid based group of architects and urban planners operating in the fields of architecture, interior, communication and urban design with a branch office in Seoul practicing between Asia and Europe. Daniel Valle Architects' works covers a wide range of building types such as residential, educational, sports or cultural.

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Wholesale, Trade (Imported Liquor)



M

## THE MUSE INTERNATIONAL CO., LTD.

The Muse International established in 2009, of which main business area is the import and distribution of alcoholic beverage. Currently, the main product is alcoholic beverages from Damm, the representative brewer of Spain.

The Muse International has business with major discount stores, convenience stores, supermarkets, and premium outlets, yet still expanding its supply chains.

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## TQD ENERGIA

TQD Energia Co., Ltd. was first established as an SPC for developing and operating a wind farm. It is a company specialized in wind farm development & operation, micrositing, financing, operation & maintenance, new & renewable energy generating business project development and operation (Solar energy, biomass, fuel cell, etc.) and more.

In addition, TQD Energia currently has a partnership with Kintech Engineering with a base in Spain to promote wind power business in Korea by importing advanced technology and experiences from global projects.

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**CORPORATE  
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## AIRBUS KOREA LTD.

Airbus is a global leader in aeronautics, space and related services. In 2018, it generated revenues of €64 billion and employed a workforce of around 134,000. Airbus offers the most comprehensive range of passenger airliners. Airbus is also a European leader providing tanker, combat, transport and mission aircraft, as well as one of the world's leading space companies. In helicopters, Airbus provides the most efficient civil and military rotorcraft solutions worldwide.

South Korea and Airbus have been strategic partners for more than 40 years, going back to 1974 when Korean Air ordered the original A300B4 widebody aircraft. Since then, the country has become a key customer base with its airlines ordering almost 200 passenger aircraft across the Airbus product line. South Korea's air force received its first Airbus A330 Multi Role Tanker Transport in 2019, and the company manufactured the country's first geostationary satellite. More than 60 Airbus helicopters operate in South Korea's military, civil and parapublic segments. Thriving industrial partnerships between Airbus and South Korean aerospace companies have set the standard for cross-border collaboration efforts. Airbus' partnerships and activities have brought direct benefits for the South Korean economy, and support the development of its aerospace industry.

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**Brian Kim**  
President

## AIR FRANCE-KLM

A global giant with a strong European base, the Air France-KLM Group's main areas of business are passenger transport, cargo transport and aeronautical maintenance. Air France-KLM is the leading Group in terms of international traffic on departure from Europe. It offers its customers access to a network covering 314 destinations in 116 countries thanks to Air France, KLM Royal Dutch Airlines and Transavia. With a fleet of 548 aircraft and 101.4 million passengers carried in 2018, Air France-KLM operates up to 2,300 daily flights, mainly from its hubs at Paris-Charles de Gaulle and Amsterdam-Schiphol. Its Flying Blue frequent flyer programme is one of the leaders in Europe with over 15 million members. Together with its partners Delta Air Lines and Alitalia, Air France-KLM operates the largest transatlantic joint venture with more than 275 daily flights.

Air France-KLM is also a member of the SkyTeam alliance which has 19 member airlines, offering customers access to a global network of over 14,500 daily flights to more than 1,150 destinations in more than 175 countries. The Dow Jones Sustainability Index (DJSI) \*, the main international index evaluating companies on their performance in terms of sustainable development, has, for the 14th consecutive year, ranked Air France-KLM leader in the "Airlines" category.

The group is also the leader among European carriers in Korea. From Seoul, Air France offers up to three daily flights to Paris in cooperation with Korean Air and KLM serves up to two daily flights to Amsterdam.

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**Guillaume Glass**

General manager for  
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## ATRADIUS KOREA

Atradius is a leading global credit insurance group owned by Spanish insurance group GCO (Grupo Catalana Occidente, S.A.) and CyC (Grupo Compañía Española de Crédito y Caución, S.L.). Head Quarter is located in Amsterdam, the Netherlands.

They have more than 90 years of experience in the industry and 160 offices in 60 countries in the world. From strategically located offices on six continents, they aim to be close to our customers and to the markets in which they trade so that they can support them when and where they need us.

Over the 90 years that they have been supporting businesses they have continued to evolve in size, strength and expertise.

However the area in which they take the most pride is our commitment to delivering the best service consistently wherever they do business.

Atradius Korea established in May 2016 and provide credit risk management solution to Korean customers via reinsurance service.

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Manufacturing/  
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**BEFESA**

**B**

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The Befesa Group is headquartered in Germany and is a global environmental resource company that recycles industrial wastes from the steel and aluminum industries into environmentally friendly smelting processes through business organizations across Europe, South America and Asia.

Befesa Zinc Korea is the Asia hub of the zinc business, which mainly focuses on carbon steelmaking dust, collect and disposal generated from electric furnace steelmakers and recycle them.

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## DAEHYUN ACCOUNTING CORPORATION

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## DONGSUNG BIO PHARM CO., LTD.

Dongsung Bio Pharm is a pharmaceutical company that was established in 1957 with a core mission to improve the life and health of human race. By earning the credibility of Korean consumers over 61 years of history, the company become a household name in Korea. Dongsung manufactures a vast array of products including medicine (OTC, ETC), medical device, cosmetic and household items.

JEONGROHWAN is Dongsung's signature medicine for intestinal disease and diarrhea. The medicine's effective and fast pain alleviation made the product a timeless remedy that can be found on the shelf of every home in Korea. Also, Dongsung's unique business portfolio includes being a market leader of domestic self-hair dye market. With innovative brands such as Seven-Eight, eZn, Herb Speedy - that fulfills the unmet needs of traditional hair dying -, Dongsung was able to acquire 55% share in the domestic hair styling market. Moreover, Dongsung is also investing in the study and industrialization of 'the photodynamic therapy' as its future growth engine.

With these efforts, Dongsung is laying the ground work of future innovations that will pave a solid road for the company's future. The company's business motto is "health from nature, beauty from nature." Dongsung will follow this motto and contribute to improve the consumers' health with human-friendly, health-friendly, and eco-friendly products that will add lasting values for customers.

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## DREAM AGILITY

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## EATHENTIC

Eathentic is a Seoul-based F&B contents and marketing company which operates under the philosophy, “the more you know about food, the better it tastes.” The work promotes a greater awareness of and respect for authentic international food and beverage, as well as the brands, restaurants, chefs, embassies, and food cultures behind it.

In addition to sharing unique F&B contents with their social media community of over 130,000 Korean followers, Eathentic also holds regular food culture events together with and on behalf of F&B brands, restaurants, and embassies which offer the public a firsthand opportunity to experience authentic international F&B culture.

These events include Social Dining (dining + in-depth food/food culture introduction), Social Wining (wine introduction program), Cinemat (international food film+meal inspired by the film + food culture talk show), Seeking the Source (a program which demonstrates where the foods/beverages we enjoy come from), and Tea To Talk. Through the activities, the general public benefits from a unique opportunity to experience authentic international food culture, brands can reach out in a unique way to a targeted demographic, and embassies and related agencies can promote their respective food cultureReas.

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## FLAGONE

S&I Corporation is a total space solution company that offers a better future space to clients in construction, FM, leisure and various other fields under LG group.

With unrivaled expertise and technological capacity in space construction, S&I Corporation supports the business success of its corporate clients and offers distinctly new and enjoyable time to its individual clients.

Flagone is a co-working office brand launched by S&I corporation; LG Group. Flagone is committed to supporting the growth of partnerships and focuses on the foundational aspects to build a relational workspace. Starting from the Gangnam camp in 2018, Seoul Station camp is opened in 2020, as more opportunities arise based on the stable operation systems.

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## FLAMENCO ART LAB

Flamenco Art Lab is a collaboration of the best musicians and dancers in Korea. It shows live flamenco as a total art work such as guitar, song, violin, piano, percussion and dance they are creating. Martina, a dancer who returned from the Fundación Cristina Heeren de Arte Flamenco in Spain after receiving a diploma and a performance in Paris, Sevilla, is expanding its activities not only in Korea but also in Asia.

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## FLAMENCO SUM ALIENTO

Flamenco SUM Aliento & Academy is a professional performance and training institution with ten years of experience.

Through a systematic curriculum, they focus on a deeper understanding of the passionate art of Flamenco while making it very approachable.

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## FOUNDATION COMPANY MUNGSUK

Foundation Company Mungsuk was founded by Hands BTL Media Group, an advertising agency established in 1992. Hands BTL Media Group built this Foundation to give back to society and created Yesultong at idle spaces in the city as an art zone with historical and cultural background. As a recreating complex cultural space located around Pildong and Namsangol Hanok Village in Seoul, they work to create a space where people and culture can blend by putting together visual and performing arts, food, academics, etc.

They are rediscovering the value of history and culture and creating a cultural arts town where trends can come together. As a space where people and culture can blend together and daily life becomes a festival, we will continue to make this zone a sustainable place that leads change.

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## FOUR SEASONS HOTEL SEOUL

With high style design, Four Seasons Hotel Seoul is proudly located in the financial heart of Seoul just steps away from the icons of a by-gone era. The hotel pulses with energy and friendly care offering unforgettable and unique experiences tailored just for you, from grand design to the smallest intimate detail.

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## FRV SERVICES KOREA LIMITED

FRV is a leading global renewable development company in markets including Australia, Asia, the Middle East, Africa, Europe and Latin America. Leveraging its proven experience and expertise in the industry, FRV has built a business model that combines ownership of a diversified portfolio of clean power generation assets in our key markets, seeking long-term operational and financial optimization, with an increased focus in customer needs arising as a result of the power sector transformation.

To this end, in the next 5 years the company expects an investment of over USD 4 billion in fixed assets with the goal of increasing by eight-fold the total installed capacity, going from 0.7 GW in 2019 to 5.8 GW in 2024.

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**Daniel Sagi-Vela**  
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G

## GOLOSINAS VIDAL

Founded in Murcia, Spain, in 1963, is a global top 100 confectionery company.

Golosinas Vidal has been manufacturing and selling more than 3,600 innovative products and delicious jelly, lollipop, marshmallows and bubble gum for over 50 years.

It is sold in more than 90 countries. It is a fast growing company that is loved by people around the world through branches in 15 countries.

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## GRUPO ANTOLIN KOREA LLC

Grupo Antolin is one of the largest players in the car interiors market internationally and number 1 worldwide supplier of headliner substrates.

They offer products with high added value to outfit automobile interiors: Overheads & Trunk Trim, Doors & Hard Trim, Lighting and Cockpits & Consoles.

Their long industrial tradition and mastery of a broad technologies portfolio have positioned us as a key reference in the automotive sector.

They dominate the complete component cycle from component conception and design, through development and validation to parts industrialization and sequenced delivery.

They have more than 28.000 employees in 151 facilities and 22 Technical Commercial Offices, around 25 countries.

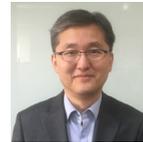
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**HANNURI**

한누리 세무회계

H

## HANNURI TAX & ACCOUNTING

Hannuri Tax & Accounting offers a bespoke international service for companies considering setting up in Korea, actively planning a start-up or already operating here.

Hannuri Tax & Accounting provides an unparalleled level of localization abilities and can assist you make a smooth and seamless transition to successfully operating in a new jurisdiction. Located at Gangnam district, Seoul, we have a ten-year track record of servicing international business, drawn from a wide range of industry sectors.

And mindful that operating abroad is a personal issue as well as a corporate issue, they also offer an extensive advisory service to your directors and employees on the taxation and employment implications.

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## IBERKO

Iberko is an importing and distributing company specialized in Spanish High end products.

Established in 2012, Iberko aims to provide the best culinary products of Spain in South Korea.

With a wide range of specialty products, from Iberico hams, to truffles and fresh meats, fish, cheese and wild mushrooms, 100% of the catalog consists of products from Spanish origin.

Iberko also provides consulting services to those companies looking for deli products in Spain.

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## IE BUSINESS SCHOOL

IE Business School is a globally recognized international school for creating an entrepreneurial mindset, and diverse environment. With over 30 international offices, IE connects globally, covers trending topics and resources with talented people from all over the world. The IE Korea office also invites professionals from various countries to share insights with candidates, corporates and local partners in Korea.

IE programs are for lifelong learning. Students can choose from undergraduate, postgraduate and doctorate programs along with executive education programs for the busiest professionals.

IE offers a technology-based learning ecosystem, training the leaders of tomorrow to make positive change through innovation, a global vision, an entrepreneurial mindset and a unique focus on the humanities.

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## IT- CONCEPT

Created in 2011, IT-CONCEPT is a technology consulting and technology outsourcing company located in Seoul.

They are specialized in infrastructure server, network, web and security.

Their multicultural team (Korean, English and French speaking consultants) support companies in the achievements of their goals with a range of turnkey personalized IT solutions.

Their services range:

- IT Maintenance and user support
- IT equipment sales (computers, servers and network appliances, Offices licenses )
- Customized audits and consulting services
- Configuring and monitoring servers & network
- Infrastructure security (firewall, antivirus, security policies)
- Development and integration: website, CRM, ERP, POS for retail companies, etc.
- Backup, outsourcing data
- IT Training (Windows, Microsoft Office ...)
- Datacenter activities: hosting servers, applications and websites.

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## JUNG & KOH PARTNERS

Jung & Koh Partners Inc is a cosmetic importing & manufacturing company, working with department stores, duty free stores & specialty stores in Korea. And they hope to expand our brand portfolio from Spanish cosmetic brands. List of brands that Jung & Koh Partners are distributing: Nevskaya Cosmetika, Granny Agafia's Recipe, D.R. Harris & Co., Ltd, Monsieur Gentle, Blanc Nouveau, By Omin, Salcura.

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## KAIROS

Based in Seoul, KAIROS is a tech startup specialized in IT & Innovation. KAIROS offers consulting services for startup, sme and global companies in Asia in project management, system architecture, hardware & software procurement, system maintenance, training, forensic audit and digital transformation.

With a 14 -year engineering background, Julien Provenzano is founder of KAIROS. He has experiences as a system administrator, an IT architect and a security manager for different companies.

In his role at Airbus he has been responsible for the deployment of new technologies for cybersecurity, intelligence and secure communications business units. Since 2017, he has been a consultant assisting clients with their handling of cybersecurity. His customer sectors include banking, insurance, telco, defense industries and government organizations.

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**PROVENZANO Julien**  
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## KIHEUNG INTERNATIONAL

Kiheung International started the business from the sale of automobile/motorcycle tires. Starting with 'Metzeler', the German brand specialized in motorcycle tires, the team began official domestic distribution of 'Michelin' in 2012 and started expanding the business areas as an official distributor of 'Pirelli', the byword for premium car tires, since 2013.

In 2008, Kiheung also established 'WATTS Cycling' for the purpose of spreading authentic cycling culture in Korea. Since the establishment, the WATTS has a reputation as a 'Premium bicycle concept store' among Korean riders by providing a variety of products and events. In 2015, Kiheung International was designated as the authorized dealer and importer of Aston Martin, which announced the sales of such models as the DB and Vanquish, and McLaren which is famous for its bullet-speed luxury vehicles from United Kingdom. In April, 2019, Kiheung International broaden the business areas by launching Royal Enfield Korea, which distributes products such as motorcycles, general clothing, as well as motorcycle components and accessories from Royal Enfield.

The brand is well known for classic-styled model and has a tag "the oldest global motorcycle brand in continuous production." Kiheung's ultimate goal is to make every single person in businesses related to human mobility happy by designing a way to make a journey of human more convenient, safe, and enjoyable. And this is the purpose of the existence of Kiheung.

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## KIM & CHANG

Kim & Chang is Korea's premier law firm. Since our founding in 1973, our proven track record of providing highest quality legal services to our clients and delivering "first-of-its-kind" solutions to complex legal challenges has set us apart. We are the market leader in all major practice areas. Today, more than 1,600 professionals – both attorneys and industry/subject matter experts – work seamlessly together to pursue excellence and to craft innovative solutions for our clients around the world.

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## LA CHINATA

La Chinata comes from a word used to describe Malpartida residents, a town in Plasencia, Spain, where took root about 90 years ago. La Chinata, which began in 1932 with olives in Plasencia, Spain, began producing the best quality olive oil in the Mediterranean with an olive compressor that was very rare at the time. La Chinata, which started in a small rural town in Spain, has been with Europeans for three generations and is now growing to be one of Spain's top 10 companies.

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## LAFE SPAIN

LaFe Spanish Education Consulting is a consulting firm specializing in Spanish study counseling, procedures and Spanish education, a trustable company because "La Fe" means trust in Spanish. This company is committed to their responsibilities and duties as communicator in the pursuit of the common values and development of the educational market in both Spain and Korea. Also, as an official partner of the Spanish language institute, they offer programs that meet the long-term learning goals of their customers.

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## LAMAIGNERE CARGO

Lamaignere Korea is a company specialist in offering logistic and freight services. It belongs to the own and special network of Lamaignere with offices in other countries such as: Spain, Chile, Mexico and United States. The company has a solid experience in several sectors (aeronautical, solar and engineering) and it is composed by more than 100 professionals integrated in all the offices. Furthermore, Lamaignere has more than 100 years of experience in the sector.

The project of Lamaignere Korea has capacity for offering optimal solutions in ocean, air and road freight. In addition to offering integral solutions in logistic and warehousing.

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## LIFOOD

Established life + food => Lifood. Let's import the necessary food for living and spread it more widely!

Lifood thinks this is the way to go. As the first product, they imported our favorite gazpacho in Spain to Korea market for the first time. Gazpacho does not have any other synthetic materials into, preservatives, etc. No sugar.

Currently, they are interested in health & beauty in Korea market. Among them are looking for health related drinks. That is why Lifood imported gazpacho.

In addition, tapas materials are imported. Lifood is currently selling at Galleria department stores and online shopping malls.

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## LINK TRADE CO., LTD.

Korean official distributor of Spanish tableware LA CARTUJA DE SEVILLA.

Korean official distributor of Spanish truffle MYKÉS GOURMET.

Korean official distributor of Spanish salt FOSSIL RIVER.

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## MEAT TRADING HUB

Meat Trading Hub is a young company created by Laura Valls in 2018 while working under the umbrella of one of the top Spanish slaughterhouses in Spain. Meat Trading Hub works with many importers in South Korea by supplying frozen meat from different European origins to meat processors, wholesalers, food service distributor and retailers in whole South Korea. They trade all the major frozen meats pork, beef and poultry, specialized in pork genetics such as Duroc 100%, Duroc 50% and Iberian to name a few. Recently they added to their trade frozen fish and seafood category.

Their goal is to provide their international suppliers and customers with an exceptional level of service. This includes confirmation and delivery of consistent product specification, quality control, logistics, documentation and nurture their valued business relationships.

Their commitment and 11 years of experience in the Food and Trading in Korea supports the reputation of the founder of the company as a reliable and recognized partner to operate business in South Korea.

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## MILLENNIUM DESTINATIONS LTD.

Millennium Destinations is an impact-driven consulting and training company offering positive and innovative solutions to small businesses and organizations involved in tourism and hospitality, for their marketing, communications, event planning and sustainable development, management and promotion.

Their core mission is to assist and empower their clients and partners so that they stand out and thrive in their markets while playing an active role in the promotion of fair, sustainable places, experiences and practices.

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## ORO BAILEN

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Aceites Oro Bailen Galgon 99. S.L.U. is a business venture based on a commitment to quality and managed by Jose Galvez, who has a solid university education in olive growing and oil technology, which has become a philosophy of life.

The company is also committed to the dissemination, promotion and externalization of the extra virgin culture through export as a fundamental medium currently, the brand is present in more than 35 countries. Its range of extra virgin olive oils have been expanded with the introduction in this campaign of two new varieties, Frantoio and Hojiblanca.

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Orona

O

## ORONA

VASTEK GROUP was established in 2005 and has grown based on the trade business that distributes technologies and products of leading foreign companies to Korea. VASTEK GROUP's non-destructive inspection equipment has the world's best technology and quality.

Develops and supplies non-destructive inspection equipment as an automated inspection system, and provides such equipment as automobiles, aviation, shipbuilding, steel, etc. They are recognized for their technical skills and quality in various industrial fields. VASTEK GROUP is committed to continuous growth and change. The company has maintained a steady growth engine by establishing a multi-material business unit in 2014, a hydrogen business unit in 2016 and an elevator division in 2019.

In 2018, they changed their mission name from VAS-TEK KOREA to VASTEK GROUP. To strengthen their new business capabilities, they built their long-cherished new office building and relocated their headquarters and factories. Also, for the expansion of R&D infrastructure and the establishment of the system, they established a research and communication department and obtained ISO 9001 and ISO 14001 certification.

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## ROBERT WALTERS KOREA LTD

Robert Walters Korea started its operation in Seoul in 2010 and has been a driving force in the Korean bilingual recruitment market providing high quality candidates for the clients and access to the best jobs.

Robert Walters Korea specializes in permanent recruitment across all industry sectors including finance & accounting, financial services & banking, manufacturing, automotive, chemical, information technology, human resources, consumer & retail, chemical & healthcare and supply chain & procurement .

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## SHIN & KIM LLC

Shin & Kim is one of Korea's largest and leading law firms.

With over 600 Korean and foreign professionals, including accountants, tax accountants, patent attorneys, labor attorneys and customs specialists, they provide comprehensive legal, accounting, tax, compliance and regulatory services. Their clients include multi-national and Fortune 500 companies, Korean conglomerates, foreign and domestic financial institutions, small and medium-sized enterprises and government agencies from all levels of government.

Shin & Kim continually strives to provide high-quality services specifically tailored to their clients' needs. They are consistently recognized by prominent international legal publications and press as one of the foremost law firms in M&A, banking & finance, antitrust, labor, projects & energy, construction, real estate, TMT, dispute resolution/litigation and international trade. Shin & Kim has been named by Chambers and Partners as Korea's "National Law Firm of the Year" and by Financial Times as a "standout" with the highest ranking among the Asia-Pacific headquartered law firms in the category of "Innovation in Corporate and Commercial Law".

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## SHINHAN BANK

Shinhan Financial Group is a leading financial group in Korea holding 12 financial subsidiaries.

Shinhan Bank is owned 100% by Shinhan Financial Group and is its biggest subsidiary. In 2017, the bank has ranked 67th in the Banker out of all the banks in the world.

Shinhan Bank has long maintained the highest credit rating compared to major banks in the industry, having Aa3. It is just one notch behind the sovereign credit rating.

With total assets worth 324tn KRW and net income of 1,608bn KRW (2017), Shinhan Bank is the most stable and strongest bank in Korea. They have 871 branches nationwide and 158 branches overseas.

Shinhan Bank is the number one partner for foreign invested companies entering Korea. They offer one-stop service for foreign investment companies from Cross-border M&A advisory, Acquisition Financing, FX transactions, Corporate Banking, Pension Funds, Credit Cards to Retail Banking for employees.

Shinhan has maintained the top position for Global Customer Satisfaction Index for 13 consecutive years.

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## SIEMENS GAMESA RENEWABLE ENERGY LIMITED

Siemens Gamesa is a leading provider of wind power products and solutions to customers around the globe. The company has installed products and technology in more than 90 countries, with a total installed base of close to 84.5GW and close to 25,000 employees. Siemens Gamesa offers one of the industry's broadest product portfolios, with both offshore and onshore technology as well as industry-leading service solutions, helping to make clean energy more affordable and reliable.

The united company was created in 2017. Previously, Siemens Wind Power's history in the wind industry extends back to the early 1980s, and Gamesa's to 1994. .

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## SMT ASIA Co., Ltd.

SMT Worldwide is a leading supplier in the global Electronics Manufacturing Industry, with operations in Europe (SMT Europe), America (SMT America), Asia (SMT Asia) and Northern Europe (SMT Nordic). SMT Worldwide is proud to represent the highest quality technology manufacturers, providing clear added value to our customers. They take pride in the trust our customers place in our expertise and they always look after our cornerstone: Their excellence in technical service and support with high focus on customer care. Their main goal is to exceed expectations. Supply of all technologies related to SMT Line, front and back of line. Automation, solutions of standard and exotic processes. Solutions for specific processes e.g. Fuse Insertion, Terminal Insertion, Coating and Dispensing, Glass Bonding and more.

They work shoulder to shoulder with their partners and go beyond to support their customers' needs with technology process knowhow based on experience.

They are proud to partner with the highest quality equipment manufacturers to deliver trustworthy technologies and support our customers' goals. They take pride in our restless effort to exceed expectations, our cornerstone is our excellence in Service and Support. Their people stay atop our field to support our customers' projects.

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## SPAINAGAIN

SpainAgain is a Spanish lifestyle brand from DIOKOS INTERACTIVE SL, a digital marketing company based in Madrid, Spain.

Their main objective is to share the best experience of Spanish lifestyle in order to make people come back to Spain more than once again.

That is why it is “SpainAgain”!

They have 4 pillars of business model. Media (SpainAgain Magazine), International Trade (SpainAgain Shopping), Travel (SpainAgain Travel), Consulting (SpainAgain Consulting).

Their magazine is the main channel to promote Spanish brand products, travel and consulting services along with our fascinating contents such as travel, shopping, food & drink, business, education or culture of Spain that most of the people really love to hear about.

As they are marketing professionals, they are happy to collaborate with other ESCCK members for their business to prosper both in Spain and Korea.

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## STUDENT.COM

Student.com is the largest student accommodation marketplace that helps students find residential accommodation. The company differentiates itself from the other real estate marketplaces by focusing on the untapped student accommodation market, by connecting students to professional landlords; identifying and exploiting a niche in the property market. The listings on Student.com are displayed on an interactive map subdivided by different neighborhoods.

The platform helps in the accommodation search for international students needing to secure a base for their studies from a distance. The website assigns the user to a personal booking consultant, who contacts the student to verify their details and needs, including choice of room, roommate, tenancy length, price and student status. The service is free for students and it takes its commission as a cut from bookings. In 2015, the company saw \$110 million in bookings, listed properties in 426 cities in proximity to 1,000 universities.

The company raised combined Series B and C funding of \$60 million in 2016 led by VY Capital, Horizons Ventures, Expa, Spotify founders Daniel Ek and Martin Lorentzon, and Hugo Barra of Xiaomi. In April 2016, Forbes revealed that billionaire investor, Jim Breyer invested an undisclosed amount in Student.com.

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## Z

## ZARA RETAIL KOREA

ZARA opened its first store in 1975 in A Coruña, Spain. Widespread all over the world with more than 2,246 stores in 96 markets and operating online stores in 202 markets, Zara shows that there is no border in fashion. Zara's creative team is made up of more than 250 professionals and works closely with the public. Information about the customer's needs and opinions collected at the store is communicated to the store's design team. The vertical integration system (design, production, logistics and sales at retail stores) proves that Zara is a brand that is flexible and quickly responsive to market changes.

Zara's business model feature is the products that are updated from time to time. New products are delivered twice a week to each store. In addition, Zara has a special interest in store design, including the interior and windows, and are widely spread in the main commercial centers of the cities. Zara is headquartered in Arteixo, A Coruña.

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**Overseas**



## I INTERPORC (ASOCIACION INTERPROFESIONAL PORCINO DE CAPA BLANCA)

INTERPORC Spain (Spanish Inter-professional Agri-Food Organization for White Pork) is a non-profit entity that represents the entire Spanish white pork sector, including its production, industrial processing and marketing.

It is the most important Inter-professional organization of the meat sector given the volume of the pork production in our country.

The foremost objective of INTERPORC Spanish is to serve as a useful instrument for the entire white pork industry.

The White Pork Sector is one of the strongest economic sectors in Spain. Its modern production sector is characterized by its sustainability and its innovative industry of clear international projection.

Spain is the third country worldwide in exports, with our pork and prepared pork products being present in more than 130 countries.

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## CAIXABANK S.A.

CaixaBank is the leading retail bank in Spain, with the largest customer base, a robust balance sheet and a culture drawing on deeply ingrained values. Following the acquisition of the Portuguese bank BPI, the Caixa-Bank Group has consolidated its leading position in retail banking in Spain and Portugal as a whole. Its business model is based on specialisation, with a tailor-made value proposition for each segment.

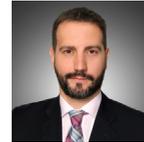
CaixaBank seeks to be recognised as setting itself apart through its socially responsible banking model. Its priorities include: achieving exacting quality of service standards; a firm commitment to mobility and digitalisation; its capacity for innovation; and its proximity and robust financial position.

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*Cinco Jotas*

## CINCO JOTAS

Founded in 1879, Cinco Jotas is the legendary name that produces the most exclusive 100% acorn-fed ibérico ham in the world. Raised free range in the meadows of Jabugo (Southwest Spain), Cinco Jotas Iberian-native pigs feed on acorns, roots and herbs. The artisanal methods passed on from generation to generation have helped created a product that respects the local culture and the artisanal process.

Declared a Biosphere Reserve by UNESCO, the Jabugo natural parks offer a unique microclimate to obtain what many call the best ham in the world. Nowadays, Cinco Jotas is an outstanding gourmet product and one of Spain's National Treasures, sold in the most exclusive restaurants and gourmet shops in over 50 countries worldwide.

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## EMBITIDOS Y JAMONES ESPAÑA E HIJOS

Embutidos Y Jamones España e Hijos is a family business founded in 1986 by Miguel Spain Muñoz. Today with his four children, they continue the commitment to be a leading company in the meat industry as well as to be a young, modern and dynamic workplace.

Embutidos Y Jamones España is committed to the international market, assuming 30% of the export turnover and being present in more than 70 countries.

The company currently has two plants, the first is the sausage factory, which is 14,000m<sup>2</sup> large and has a productive capacity of 7,000,000kg of sausages per year. It has two lines of slicing, a physical-chemical and microbiological laboratory, 12 cold storages and 23 sausage dryers. The second floor is a 13,000 m<sup>2</sup> ham dryer, with capacity for 500,000 hams, in which there are 19 ham dryers and 10 cold storage spaces.

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Gómez-Acebo & Pombo is an Iberian firm that provides added value to its clients through innovative and successful legal strategies. Its experience covers all practice areas of business law, combining legal knowledge and practical experience with the specific business sector requirements for each individual client. GA&P is recognized both nationally and internationally for the quality of its legal services and has received numerous awards over the years for its management, customer service, innovation and technical excellence in all areas of legal practice.

Year after year, its lawyers are included in the most popular international directories. With offices in Barcelona, Bilbao, Madrid, Valencia, Vigo, Brussels, Lisbon, London and New York, it advises on Spanish, Portuguese, Belgian and EU law. The firm's experience in complex issues is its best credentials. It offers real solutions to the real problems their clients encounter daily.

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## MARCOS SALAMANCA

Marcos Salamanca is a producer in exclusivity of Premium Iberico Jamon and Sausages.

Located in the south of Salamanca Province, inside the Natural Park Sierra de Francia-Batuecas and adhered to the Appellation of Origin Guijuelo. Founded in the 60's, the factory is owned by the Nozar Group since the year 2000. Since that moment, begins a deeply technology updating in order to improve all the manufacturing process without compromising the artisanal origin of our products.

Marcos raise Iberian pigs by the traditional process, Iberico Bellota Free Range as well as Iberico Cebo Campo Free Range. Marcos is developing and improving the traditional processes to better the welfare and quality of life for the pigs which will have a direct impact on the quality of the finished product in addition to sustainability and environmental benefits.

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## PRODUCTOS IBERICOS CALDERON Y RAMOS

Productos Ibericos Calderon y Ramos S.L. is a family business leader, specialized in the production of Iberian pork products. They have all the phases of the production process, guaranteeing the most demanding levels of quality, traceability, and food safety.

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## COVAP (S.C.A. GANADERA DEL VALLE DE LOS PEDROCHES)

COVAP is a cooperative of farmers which, generation after generation, has maintained its commitment to authenticity.

Their farmers have been breeding the best acorn-fed Ibérico pigs for more than four generations, making them a symbol of tradition and quality.

Two values which COVAP can guarantee during the entire process, thanks to our closed production cycle, from the breeding of their 100% Ibérico pigs through to the traditional artisanal creation of all their products. Thanks to their closed production cycle, we can ensure traceability from the origin. Bringing together tradition and modernity. Combining all the know-how accumulated over generations with the most advanced innovations and modern quality control processes. Creating unique products, over a period of more than 48 months of slow curing and aging in natural drying and curing houses, where our Master Ham Makers supervise and vouch for their quality.

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**Institutional**

## AULA CERVANTES DE SEÚL

The Instituto Cervantes was created in Spain in 1991 to promote the Spanish language and cultures of Spanish-speaking countries. Their Head Office is in Madrid and Alcalá de Henares (Madrid). The Instituto Cervantes has over eighty centres in four continents. Their organization also:

- Organises the Diplomas of Spanish as a Foreign Language (DELE), as well as issuing the official certificates and diplomas to the participants in our courses.
- Organises Spanish courses.
- Organises Spanish teacher training.
- Supports Hispanists in their work.
- Organises cultural events in conjunction with other organisations.

The work of the Instituto Cervantes is directed by representatives from the worlds of academia, culture and literature from Spain and Latin America. In Seoul they work together with HUFS (Hankuk University of Foreign Studies) as well as with Spanish and Latin American organisations.

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## EUROPEAN CHAMBER OF COMMERCE IN KOREA

The European Chamber of Commerce in Korea (ECCK) is the pre-eminent association of European companies conducting business in or related to Korea. Representing the common voice of the European business community in Korea, the ECCK aims to function as the platform for information exchange, effective communication channel to the Korean authorities and convener of networking opportunities for European businesses. The ECCK is a non-profit and non-political organization.

ECCK's vision is to create a fair and open business environment for the mutual benefit of both Korean and European companies and organizations active in Korea. In order to reconcile opinions and speak with a common European voice in business matters, the ECCK cooperates and closely works with the European Union Delegation in Seoul, European embassies and other European chambers.

ECCK's headquarter is located in Seoul, and a chapter is located in Busan.

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## FRENCH-KOREAN CHAMBER OF COMMERCE AND INDUSTRY (FKCCI)

The FKCCI (French Korean Chamber of Commerce and Industry) was created in 1986 and is the representative of the French Korean business community in Korea. FKCCI has over 300 members, including most of the French companies based in South Korea, as well as Korean companies with business relationships with France.

Their mission is to promote bilateral exchanges, investment and trade between France and Korea through consulting services, events and publications. They develop relationships and communications between the French and Korean business communities.

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## INDIAN CHAMBER OF COMMERCE IN KOREA

The Indian Chamber of Commerce in Korea (ICCK) was launched after the Comprehensive Economic Partnership Agreement (CEPA) was made effective in January, 2010.

ICCK's mission is to provide common platform to the trade and business communities of India and Korea and in doing so, contribute to the development of bilateral business. As a representative of industry, the Chamber serves as the first port of call for the broader business community and works with the government to raise awareness on sector specific policy and assist in building consensus on trade, commerce and investment issues. The Chamber also creates business and social networking opportunities for its members with regular programs every month with prominent speakers giving their views on topical subjects. The Chamber provides consulting services in international trade between India and Korea and facilitates the establishment of commercial contacts, organizes business meetings and appointments.

Through the experience of the Board and extensive networks in India, the Chamber can provide information on cultural, business and commercial aspects to business and entrepreneurs seeking to explore partnerships and markets in both Korean and India.

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## ITALIAN CHAMBER OF COMMERCE IN KOREA

The Italian Chamber of Commerce in Korea (ITCCK) is a nonprofit organization established in May 2008 with the aim of strengthening, promoting and supporting cooperation between Italy and the Republic of Korea. From its beginning, ITCCK has proved to be a reliable link between the two countries and an essential point of reference for all those aiming to develop ties with new markets.

The enthusiasm and the energy, which have always driven the activities of ITCCK, have made it possible to obtain impressive results in a few short years for its 120 members. The ITCCK also has enabled a wide variety of companies and other business entities, to become directly involved in spearheading new investments and trade with outstanding potential.

The presence of ITCCK in the Republic of Korea has proved to be even more essential after the signing of the “Free Trade Agreement” in October 2010 between the European Union and the Republic of Korea. Interpreting the latest promising market trends, getting government entities and business to work in sync, and serving the best interests of both Italian and Korean partners in their collaborative projects, these are the hallmarks of ITCCK.

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## LA LIGA

Founded in 1984, LaLiga (Liga Nacional de Fútbol Profesional) is a sports association comprising the 42 teams that make up the first and second divisions of professional football in Spain. LaLiga, based in Madrid, is responsible for the LaLiga Santander and LaLiga 123 leagues and the television production, which in the 2017/2018 season reached more than 2.7 billion people globally. The association also has an active foundation and is the world's first professional football league with a league for intellectually challenged footballers: LaLiga Genuine.

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## S

## SOLBRIDGE INTERNATIONAL SCHOOL OF BUSINESS, WOOSONG UNIVERSITY

SolBridge prepares students to be the Next Generation of Asian Thought Leaders in the fast growing and rapidly changing Asian economy. SolBridge is unique among business schools for several reasons:

- Located in Korea, all classes are taught in English (except for the language classes), and they expect students to be fluent in Chinese, Korean or Japanese upon graduation.
- 80% of their faculty are international professors with degrees from prestigious universities.
- Students are taught under an international business model.
- Strong focus on Asia, through diverse academic and cultural programs.
- An international student body with students representing more than 56 different countries.
- A balance between theory and practice through immersion programs, special lectures, workshops, and internships.
- The CAP (Career Advisor Professor) program allows students to receive advice from a professor from an area of the world and create their career plans.
- Students participating in the CEO Mentoring Program have the chance to receive guidance from experienced people in the corporate world.
- SolBridge currently offers programs of four-year BBA, one-year MBA and MS in Marketing Analytics.

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## SWEDISH CHAMBER OF COMMERCE IN KOREA (SCCK)

The Chamber's main goal is to act as a platform and a common voice for Sweden related businesses in South Korea. In this dynamic and fast developing market there is a constant need to be updated on the latest changes in regulations, economic and political situation, human resource, business and markets trends.

SCCK regularly organizes seminars, working-group meetings and other events in order to update and inform our members on recent developments and give the opportunity to network and share experiences among members.

They are also working very closely with the Swedish Embassy and Business Sweden on various issues such as trade policies, FTA agreement with the EU and other different industry matters to increase awareness and support our members.

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## SWISS-KOREAN BUSINESS COUNCIL (SKBC)

The Swiss-Korean Business Council (SKBC) is a non-profit organization, established in 1993. Since its creation, it has successfully promoted the interests and activities of companies and individuals with connections between South Korea and Switzerland.

The SBKC has an active and enthusiastic membership base and is open for membership under individual and corporate categories for companies and individuals with business interests in Korea or Switzerland.

Upon request of member companies, the SKBC provides with specific advice and services and assists in establishing contacts between potential business partners. With expertise in high technology, special skills and industrial maturity, Switzerland is indeed one of the most interesting and valuable partners for Korea at this current stage of development.

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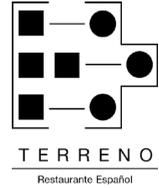


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# Restaurant Individual



## OYORI KOREA

OYORI Korea Co., Ltd. , a subsidiary of social enterprise OYORI Asia, operates Spanish Restaurant Terreno. Terreno means “earth, ground” in Spanish and like its name, it offers authentic Spanish dishes made from fresh ingredients.

The restaurant has been listed as “The Plate” in Michelin Guide Seoul for 2 consecutive years and acknowledged as one of the best Spanish restaurants in Korea amongst food lovers.

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## SOBREMESA

Me, a Spanish Head Chef Edgar Quesada Pizarro; my Korean wife Kim Jung Hyun and all the team of the Restaurant Sobremesa; welcome you and invite you to enjoy a unique experience in South Korea. Sobremesa is a restaurant that combines the roots of Spanish cuisine, with dots of Chefs innovation and rediscover traditional recipes of the country.

Sobremesa values the quality and freshness of all of my products, a good service, and is always in search for new textures and flavors. Heritage of the best Spanish and International Chefs.

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## THE XEF GASTROPUB

The Xef was founded in 2015 as a Catering company. After few years they decide to be closer to our customers having small place, what is now a days The Xef GastroPub. A place where you can enjoy traditional Spanish food with the best and fresh products. They are also doing our small catering for their customer.

The CEO and Chef, Manuel Manzano is the Spanish chef with longer experience in Korea.

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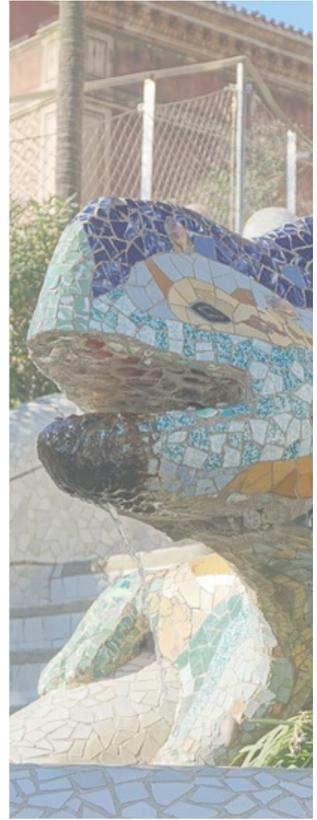
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